



FOIA Response

2 messages

FOIA Officer <foia@imsa.edu>
To: _redacted_

Fri, Feb 21, 2025 at 5:58 PM

Dear __redacted__

Thank you for writing to the Illinois Mathematics and Science Academy (IMSA) with your request for information pursuant to the Illinois Freedom of Information Act, 5 ILCS 140/1 et seq.

On Feb 10, 2025*, you requested the following records:

1. Number of students contacted in any way, even indirectly, after identification via the ISBE datashare in 2023-2024 and 2024-2025 cycles.
2. Sample mailing or redacted mailing rendered in 2024-2025 cycle to students contacted after being identified via the ISBE datashare.
3. Any breakdown of contacts for 2023-2024 and 2024-2025 with respect to the four demographic categories of the datashare (Black, Latino/Hispanic, low income, rural). If a student was in two groups, such as Black and low income, please count in both or otherwise identify the mutual inclusions or explain how they are enumerated.
4. Any document or record establishing that IMSA did not attempt to notify students solely identified in Latino and Black categories of the datashare records in 2024-2025 cycle.
5. Summary of any other data sources or datashares used by IMSA in unsolicited recruitment contacts, direct or indirect, including number of contacts made in the 2024-2025 cycle from such sources.

Note: IMSA extended the response window by 5 business days*

Responsive Records:

Item 1 - # contacts

- 2024-2025 Viewbook: Sent to 17,158 families**
- 2023-2024 Viewbook: Sent to 15,161 families**
- PROMISE Letter Spring FY25: Sent to 7,000 students**

Item 2 - sample mailing

- Sample PROMISE Letter: *Attached*
- Sample Prospective Family Letter FY24: *Attached*
- Sample Prospective Family Letter FY25: *Attached*
- [The 2024-2025 Viewbook: Public URL](#)
- [The 2023-2024 Viewbook: Public URL](#)

Item 3 - demographics

No responsive records.

****No responsive records:** Departments received cleansed data extracted from the ISBE Datashare. The data provided lists to be used for mailings with no associated data to break down categories of contacts based on any demographic variable. After providing the cleansed lists for recruitment mailings, the Office of Institutional Research then destroyed the dataset from IMSA servers/devices in alignment with the IMSA's ISBE Datashare agreement

Item 4

No responsive records.

****No responsive records:** Departments received cleansed data extracted from the ISBE Datashare. The data provided lists to be used for mailings with no associated data to break down categories of contacts based on any demographic variable. After providing the cleansed lists for recruitment mailings, the Office of Institutional Research then destroyed the dataset from IMSA servers/devices in alignment with the IMSA's ISBE Datashare agreement

Item 5

ISBE Report Card Data: Public URL: <https://www.isbe.net/Pages/Illinois-State-Report-Card-Data.aspx>

Note: This data source provides school/district level demographics

Best Regards,

Richard Busby

3 attachments

 **PROMISE Letter.docx.pdf**
115K

 **Prospective Students.Families.Letter.FINAL_FY25_2.0 (1).docx.pdf**
104K

 **Prospective Students.Families.Letter.FINAL_FY24 (1) (1).docx.pdf**
103K
